

Good Life Community Magazine

Technical Specifications for Ads

(NOTE our artists will be happy to professionally design your ad FREE OF CHARGE)

Ad Sizes:

Full page w/ bleed 10x12

(Live image size is 9x11 you should include this on the full page with bleeds.)

Full page w/o bleed 9 width x 11 height inches

1/2 page horizontal 9 width x 5.5 height inches

1/2 page vertical 4.5 width x 11 height inches

1/3 page 9 width x 3.66 height inches

1/4 page 4.5 width x 5.5 height inches

1/8 page horizontal 4.5 width x 2.75 height inches

1/16 page vertical 2.25 width x 2.75 height inches

Color Requirements

Finished ads must be CMYK (please no RGB)

All black text should be **100% black** (please no process color)

C-0 M-0 Y-0 K-100

If your ad has a black background, it should be SUPER BLACK:

C-30 M-20 Y-0 K-100

Electronic Requirements:

PDF files preferred

Camera ready- 300 DPI, CMYK, PDF, EPS, PSD or TIFF.

File Formats: Adobe Photoshop, Adobe PageMaker, Adobe InDesign and Adobe PDF,

*(Microsoft Publisher files are **NOT** recommended)*

Photos: PDF, EPS, PSD, (HI-REZ Jpeg) or TIFF

PLEASE do not right click photos off of websites ... they are at 72 DPI and 300 DPI is required. Original photos are much higher quality.

Please no photos with time date stamps.

File Delivery:

1. Upload your files via FTP client.

onlinefilefolder.com

login: **trishutter**

password: **uploadglc**

Upload files to the ***Clients Upload*** folder.

Please name clearly your files with your company name.

2. Upload your files using Internet Explorer

Go to www.onlinefilefolder.com

When prompted, enter **trishutter** as login

and **uploadglc** as password.

Open the folder ***Clients Upload***

drag and drop your files.

Please name clearly your files with your company name.

3. CD ROM. Mail to Good Life Community Magazine,

PO Box 278 Alachua, FL.32616